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IQAT OPENS BENCHMARKING GROUP FOR COMMUNITY COLLEGES

SYRACUSE, N.Y.- In response to growing demand from members for more direct access to peer institutions, this month IQAT (the Interactive Quality Assessment Tool) introduced its first niche peer group, the Community College Benchmark Group (CCBG).

Membership in the CCBG affords subscribers the opportunity to benchmark directly against other subscribing community colleges. In addition to peer-group benchmarking, CCBG members can participate in group LISTSERV discussions. Currently, the Dallas Community College District, Rio Salado College, Hutchinson Community College, the Community Colleges of Pennsylvania and others have joined the Community College Benchmark Group.

IQAT subscribers benchmark in five key areas: courses and programs, tuition and fees, library resources, faculty, and completion rates. Regular LISTSERV discussions are available to all members, as are various levels of data analysis and report reviews.

IQAT is a web-based tool designed to help distance learning leaders track and benchmark institutional data systematically across time and among peer institutions. There are more than 50 institutions subscribed to IQAT.

For more information, visit www.iqat.org or contact Melissa Fleischmann at 866-395-IQAT, Melissa@iqat.org.

ABOUT NUTN

The National University Telecommunications Network (NUTN) is committed to providing dynamic leadership and support of applications of new and emerging technologies in distance education. As a premier distance learning professional organization, NUTN provides vision and experience to higher education institutions and professionals serving numerous constituencies and organizations. For further information about NUTN, visit www.nutn.org.

ABOUT HEZEL ASSOCIATES

Headquartered in Syracuse, N.Y., Hezel Associates provides research, evaluation and strategic services to national and international clients in education, technology, publishing and business. The firm has earned a distinguished national reputation as a leading expert in distance education research and consulting. For further information about Hezel Associates, visit www.hezel.com.

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